



VISIBLE SENIOR FEMALE ROLE MODELS



REBECCA SEDLER

- INDUSTRIAL & COMMERCIAL DIRECTOR AND FOUNDING MEMBER OF WOMEN'S UTILITIES NETWORK



Rebecca Sedler is responsible for managing business customers and the contracted renewable generation portfolio at EDF Energy, the largest electricity supplier to British business. She has a wealth of experience in the energy industry, including working internationally on strategic projects, within commodity trading and leading business change initiatives.

After joining EDF in 2011 in Energy Market and Credit Risk, Rebecca went on to become B2B Commercial Director before her current role as Industrial & Commercial Director where she manages a significant commercial portfolio. She's also a passionate supporter of the diversity and inclusion agenda within the energy sector and is proud to be a founding member of the Women's Utilities Network, which was started to give women the skills and confidence they need to build lasting, fulfilling careers in the utilities sector.

Rebecca is passionate about people, building and developing highly engaged teams, and delivering great business results as an outcome. She strongly believes that employees should be able to bring their whole selves to work and her inclusive management style reflects this. She prefers not to draw lines between work and home life because, as she argues, it's the same person succeeding in both. As a result she advocates achieving work life integration rather than work life balance and this ethos has served her well as a working mother.

If there's one thing Rebecca has had to sacrifice while achieving a highly successful career and performing her role at home it's time to herself. That said, she finds it easy being a working mum because her children will always be her number one priority and that makes certain decisions a whole lot easier.

Rebecca is married with three young children and spends her free time with her family, travelling to new places, cooking and endlessly tidying up toys!

"I have always felt supported in my roles at EDF. The company is working hard to drive through greater diversity across every area of its workforce, although there's more work to do in that space. As a large organisation there is a corporate culture at EDF but it's also very accepting - you don't have to be someone you're not."

Rebecca Sedler

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